

ANOTHER REDUCTION IN ELECTRIC RATES

Our New Domestic and Commercial

Lighting Rate

Residential

\$1. for 10 KWH or fraction per month which shall also constitute the minimum charge.

8c per KWH per month for the first 90 KWH thereafter.

6c per KWH per month for the next 200 KWH.

4c per KWH per month for all over 300 KWH.

Commercial

\$1. for 10 KWH, or fraction per month which shall also constitute the minimum charge.

8c per KWH per month for the first 90 KWH thereafter.

6c per KWH per month for the next 200 KWH.

4c per KWH per month for the next 500 KWH.

3.5c per KWH per month for all over 800 KWH.

Our New Domestic

Service Rate

\$3. for 40 KWH or fraction per month—(the minimum charge.)

3.5c per KWH per month thereafter.

Call or write our nearest office at any time for full details of this new rate schedule. We will show you how you can save more money and time and gain more leisure for the better things of life. In electricity you get more value received for your dollar than in any other product. We will show you why this is true and how you can make your days longer, better and brighter by using MORE ELECTRICITY.

CHEAPER

Home Lighting

CHEAPER

Store Lighting

CHEAPER

Refrigeration

CHEAPER

Electric Cooking

CHEAPER

Electric Water Heating

CHEAPER

Electric Ironing

CHEAPER

Electric Washing and Cleaning

THE Virginia Public Service Company takes pleasure in announcing a voluntary reduction in its residential and commercial lighting and domestic service rates. This reduction, which becomes effective starting with September billings and which is the sixth in the last two years, has been made possible through economies in operation resulting from the interconnection of our system and the competent management of the Company's affairs.

This reduction, together with others that have been introduced since January 1, 1930, will save \$500,000 for our customers. With the large increase in business which the new rates naturally can be expected to produce, the ultimate saving to consumers will be considerably greater.

The chief object of this substantial reduction in the cost of our service is to permit YOU, as a customer, to take advantage of and enjoy more of the conveniences and comforts of electric appliances in your home. It is our aim to provide for YOU, through the great servant, Electricity, better and happier living without extravagance.

Electricity is the cheapest thing you can buy in proportion to the countless things it can do for you. Why not give your servant, Electricity, more work to do?

VIRGINIA PUBLIC SERVICE

TIMES-VIRGINIAN

THURSDAY JULY 21, 1930

Established 1892

In the Heart of the Old Tobacco Belt

\$1.50 per annum in advance

A. H. CLEMENT, Owner

Notify at once of failure to receive paper promptly and regularly. Entered at the Post Office at Appomattox, Va., as second-class matter under act of Congress. Communications must be accompanied by name and address of writer. Unsolicited manuscripts will not be returned unless accompanied by postage.

Advertising Rates: Reading notice for line of five words for each insertion. Classified advertisements—10¢ per line each insertion and 5¢ per line for each subsequent insertion. Legal Advertising—1¢ per line each insertion for four weeks.

Promoted Three Grades

About fifteen years ago the United States was called a nation of sixth graders. Now figures of the Federal Bureau of Education set the level at the ninth grade. A people with the educational background of a beginner in high school must cope with the amazingly complex social and economic problems of modern life. Even that doctrine of democracy, Thomas Jefferson, qualified his faith by saying that men can be trusted if they are trained. Is that training adequate when only two per cent of those who enter school ever attend college, and even the high school enrolls barely half of the population within the age group of 14 to 18 years?

Upon such facts rests the justification for adult education. The people of Virginia are already engaged 30,000 strong in afternoon and evening classes for the satisfaction of vocational and cultural interests. Important findings about what and why they study, a 1150-page bulletin entitled "Adult Education in Virginia," will be sent free of charge to readers of The Times who send this notice or a postal card request to the Extension Department, University, Virginia.

Finally, the government agencies have taken a new trail in an effort to dispose of the great wheat surplus, so called. The Interstate Commerce Commission has lowered the tariffs charged by transportation companies substantially and rapid movement may now be expected. War time transportation charges must be removed before capital will begin to flow into industry and construction.

Herbert Bouldin Howes, an Appomattox author, has a very interesting article in the Granite Magazine, of Boston, Mass., on the Jamestown Monument.

No interest has been manifested here in Attorney General Saunders' opinion on the primary law as to who may vote in the August primary. There is no opposition to congressman Tucker and therefore no primary will be held. Every man and woman who can vote should vote at every election, and any law or party rule depriving a qualified voter of the right of suffrage should be condemned by all honest people.

WHAT'S HAPPENING IN VIRGINIA

With hot dry weather prevailing throughout Virginia for nearly three months, drought conditions last week-end had reached a condition unparalleled in past records. Early summer crops were practically all destroyed; hay and pasture grasses had been burned into the ground; fruit was stunted where growing at all; farm gardens were desolate, and farmers lacking forage and adequate water supply, were selling their livestock.

The western part of the State has suffered most in the terrible six weeks which have brought heavy financial loss to thousands of Virginia farmers, and have so reduced the supply of vegetables and other farm products that consumers throughout the Commonwealth will have to pay much higher than normal prices. The appearance of autumn has come to the landscape in most of the country districts, with pastures burned a dark brown and trees shedding dust-laden leaves on the burnt grass beneath.

neath.

State institutions and agencies to whom \$1,500,000 was appropriated by the 1930 Legislature for capital outlays, may not receive full amount allotted them for this purpose, since general fund revenues for the four months ended June 30 are \$213,000 below the estimates of the State auditor. It is feared that the existing business depression, coupled with the drought, will cause future revenues to fall below expectations in the same way. Practically every State institution was to share in the \$1,500,000 set aside for capital outlays, as well as several State departments.

Virginia was third among the States of the Union in the number of lambs saved during the year, according to a recent survey by the Federal Department of Agriculture and the Postoffice Department. The State percentage was 122.6; lambs saved per hundred ewes. Appointment of a continuing commission of five members to draft and recommend to the 1932 Legislature a general law setting forth optional forms of county government, to study comparative county government in Virginia, to analyze and interpret statistics as to the comparative cost of government in the several counties, and to furnish the facts which it gathers to the citizens of the counties, was announced by Governor Pollard. Those named are Chas. C. Reed, Chairman, Chesterfield County Board of Supervisors; W. E. Elmore, clerk of the Brunswick County Circuit Court; W. Conway Saunders, formerly chairman of the Henrico County Board of Supervisors; Dr. G. W. Spicer, professor of county government at the University of Virginia; and Dr. R. H. Tucker, acting president of Washington and Lee University.

Seven of sixteen Virginia candidates for Congress who have replied to prohibition questionnaires from Rev. David Hepburn, superintendent of the Virginia Anti-Saloon League, have made "unsatisfactory" replies. Mr. Hepburn has announced. These are confined to two districts, the Eighth District in Northern Virginia, and the second or Norfolk-Suffolk District. Outside of these two districts, the replies are satisfactory, the Anti-Saloon League superintendent declares.

The Abingdon Woman's Club of Gloucester County is planning to launch a campaign on August 1 for the establishment of a community center and a memorial to the Gloucester soldiers and sailors who served in the World War.

The Association against the prohibition amendment, a District of Columbia corporation, has filed a petition with the State Corporation Commission for authority to domesticate in Virginia. The organization sets forth that its aim is to encourage obedience to the eighteenth amendment as long as it is the law of the land, but that it also seeks to convince the electorate by an educational campaign that the amendment is unwise and should be repealed.

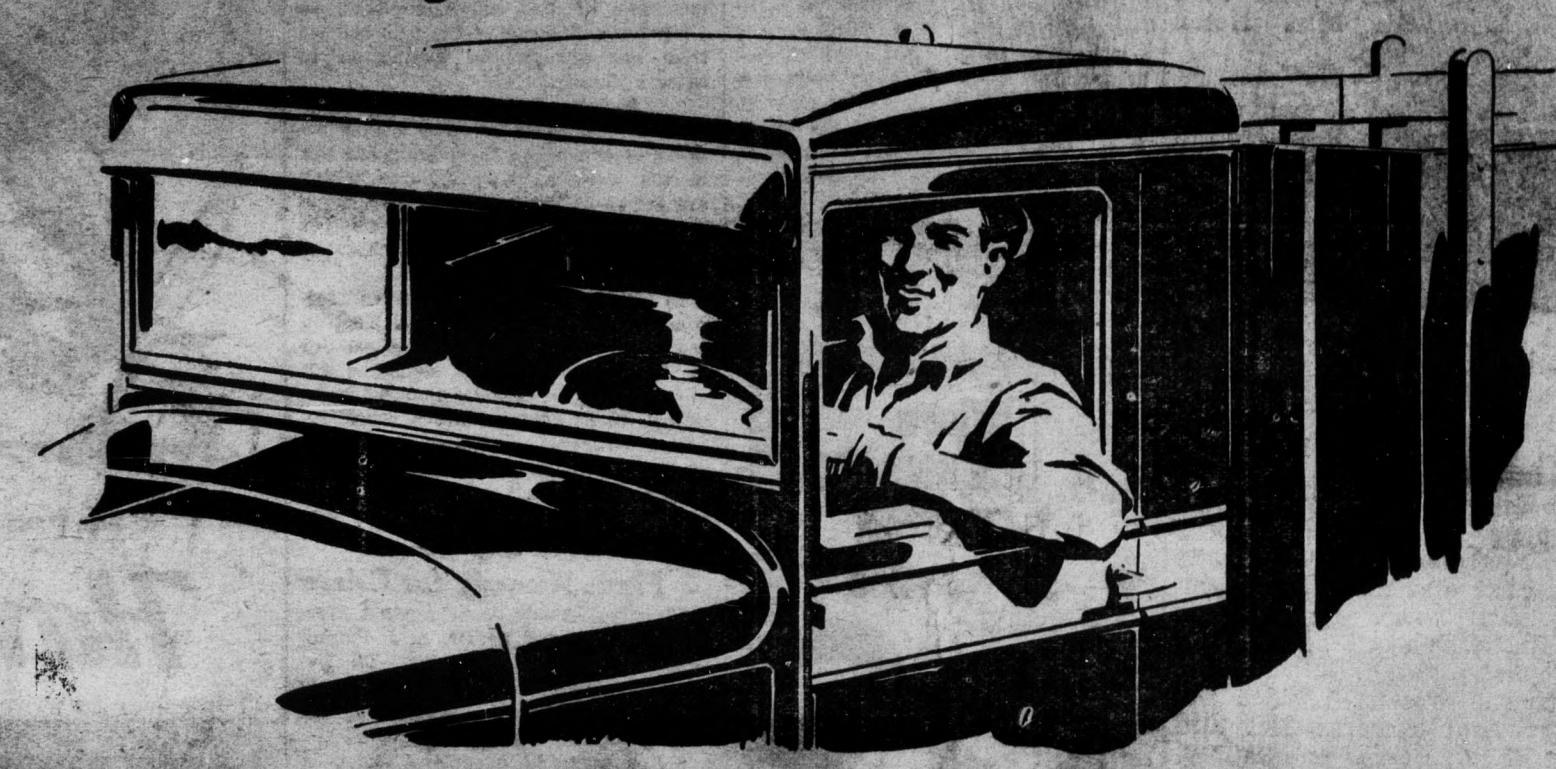
Funeral services were held last week in Halifax County for Mrs. Nannie Anderson and her daughter, Miss Louise Anderson, who were killed by a bolt of lightning at Burnett's Pond, near Roxboro, N. C., whence they had moved from Halifax shortly before. They were standing on the porch of their home when the lightning struck them. They were buried at Clover Bottom Baptist Church, Halifax County.

No one who voted for Dr. William Moseley Brown for Governor last November as opposed to Dr. John Garland Pollard, is eligible to take part in the Democratic primary on August 5, according to a ruling of Attorney-General John R. Saunders. Not only must any one desiring to participate in the approaching primary have voted for Pollard in the election in question, but he or she must also have voted for all the other Democratic nominees in that election. If he or she took part in the election at all, according to the Attorney-General's ruling.

Three indictments charging in the "taking and secreting" and aiding and abetting in the taking in secreting, of Miss Mary Frances McLennay, 20-year-old Richmond girl, from her home to Waynesboro on July 1, were returned by a grand jury in Henrico County Circuit Court, and the three other indictments charging transportation of the girl to Waynesboro "for immoral purposes" also were returned. The cases were set for hearing in the court on October 6, the opening of the fall term. Those indicted are Harry Dickinson, the filling station employee, who was found with Miss McLennay at Waynesboro after a search of nearly two weeks and N. H. Dickinson, his brother, and John Leadbetter, who were charged with aiding and abetting Dickinson.

Job work done at this office. Subscribe to the County Paper.

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Bigger, Faster, Sturdier and more economical

In size, speed and durability, the Chevrolet Six-Cylinder Truck is superior to any haulage unit ever built by Chevrolet. Yet, for all these decided advantages, it shows (according to many prominent fleet users) a lower maintenance cost than any other low-priced truck of similar capacity!

These basic facts should be borne in mind by everyone considering the purchase of an inexpensive haulage unit—because capacity, speed, ruggedness and operating economy are the big points to consider in these days when business men are watching transportation costs.

Many important features of the Chevrolet Six-Cylinder Truck are given below. Study them carefully. Then use them as a basis of comparison—to prove quality—to prove modern design—to prove OUTSTANDING VALUE!

Unusual Features of the Chevrolet Six-Cylinder Truck

50 h. p. valve-in-head motor . . . 48 lb. crankshaft . . . bronze-bushed pistons . . . positive pressure fuel pump . . . deep channel steel frame 187 inches long . . . mounts 9-foot bodies . . . low loading height . . .

four long semi-elliptic springs and low center of gravity preventing sideway . . . wide variety of bodies . . . small down payment . . . easy terms . . . and the protection of Chevrolet's liberal new service policy.

Sedan Delivery . . . \$595 1 1/2 TON CHASSIS 1 1/2 Ton Chassis With . . . \$625

Light Delivery Chassis . . . \$365 \$520 Roadster Delivery . . . \$440 (Pick-up body extra)

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MOSES MOTOR Co.

Appomattox, Va.

LARGEST BUILDER OF SIX-CYLINDER TRUCKS

ICELESS REFRIGERATORS

FOR THE COUNTRY HOME

With the Superes you may keep food and supplies always at the same temperature. In addition to the economies you will be amazed at the many new dishes you can prepare because modern refrigeration means more than simply chilling the food.

It also freezes ice cubes for table use.

The amount saved on the ice bill or the expense of saving ice will pay for one of the machines in an amazingly short time.

and you have refrigeration every day in the year.

Come to our store and let us show you one in operation and when you get our

SPECIAL AUGUST SALE PRICE

You will be surprised.

THE LYNCHBURG IMPLEMENT Co., Inc.

1211-1315 Main Street Lynchburg, Va.

THE FARMER'S NEEDS

In the matter of banking are just as extensive and important as those of any other business man, for farming is the biggest business in the country.

The Peoples National Bank makes a specialty of meeting the banking requirements of the farmers of this district, and its service is friendly, intelligent and complete.

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Lynchburg Virginia

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Full Fashioned—Pure Silk

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Also Close-Out in Silks

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"The Service Store"

Appomattox Virginia

RYLAND'S

HEADQUARTERS for Diamonds, Watches, Silverware, Glassware, Leather Goods, Costume Jewelry, etc.

D. B. RYLAND & CO.,

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Lynchburg, Virginia

Modern Excellent Dining Room Fireproof

New Coffee Shop New Tea Room

Good Food—Good Service

AT REASONABLE PRICES

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For all occasions

Orders telegraphed anywhere.

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